



Press Release

For Immediate Release

## **ETV Motors Selected to Present at California-Israel Cleantech Showcase**

Herzliya, Israel, April 16, 2010 – ETV Motors, a developer of electric powertrain technology, has been selected to present at the California Israel Chamber of Commerce (CICC) **Cleantech Showcase** on 27th April in Palo Alto, CA.

The Showcase is part of a three-day **CICC Cleantech Tour** program in which ten Israeli cleantech companies will meet with industry leaders, investment firms, policymakers and utility giants in Silicon Valley, California. The program is focused on accelerating collaboration, investments and partnerships between US and Israeli companies in clean technology fields.

A senior management team from ETV Motors, headed by company Chief Executive Dror Ben David, will be available for meetings throughout the week of the Tour. The company's co-founder and Chief Technical Officer, Dr Arieh Meitav, and its Vice-President of Business Development, Robert Meshel, will also be participating.

Additional details of the program can be found at [www.cicc-cleantech.com](http://www.cicc-cleantech.com)

Companies interested to arrange a meeting with the ETV Motors delegation are invited to make contact via email [california@etvmotors.com](mailto:california@etvmotors.com) or by phoning Arnold Roth, Chief Operating Officer, ETV Motors Ltd in the company's Herzliya, Israel offices via its toll-free US phone number, 1-888-875-5766.

### **About ETV Motors**

Established in 2008, ETV Motors Ltd. develops advanced powertrain technologies that address the automotive industry's tightening embrace of electric vehicles (EVs). ETVM's scientists are focused on two achievements: a compact, energy-dense, power-dense battery; and an ultra-efficient on-board power-generator that keeps the battery charged with energy sourced from currently-available infrastructure. Gram for gram, ETVM's lithium-based cells deliver 50% more energy than the best competing cells. Batteries built from these cells will be smaller, more affordable, and have potentially twice the driving range of other lithium-ion batteries. ETVM's innovative microturbine serves as a range-extender for efficient, affordable, clean plug-in hybrid EVs.

For further information:  
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