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ETV Motors' Management Goes Head to Head with Legendary Business Guru George Gilder

HERZLIYA, Israel--([BUSINESS WIRE](#))--George Gilder, whose acclaimed Gilder Technology Report has been called the most influential publication of its kind on Wall Street, visited Israel this week to conduct research for the next edition of his best-selling book "The Israel Test". The book analyzes the remarkable achievements of that country's business, and in particular its technology, entrepreneurs and scientists.

Mr. Gilder, a leading and influential author, philosopher and business guru, met in Tel Aviv with senior management of ETV Motors to hear about the company's advanced battery technology for electric vehicles. Company officials outlined the progress ETV Motors' scientists have achieved in developing a new Lithium Ion battery technology.

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"The company believes it is on target for a 2x performance improvement over the state of the art. In a highly competitive and strategically vital field like batteries, I believe this could represent a truly game-changing breakthrough, the kind that can alter the direction of an industry," said Gilder.

"I was struck by the caliber and determination of the people behind the company. The world needs top-notch technology of the kind under development at ETV Motors," he said.

"Anyone who knows Mr. Gilder's writings, his background and achievements," said ETV Motors chief executive Dror Ben David, "will appreciate what an experience it was to meet with him and to discuss strategic technology issues. We are honored by Mr. Gilder's attention and insights."

About ETV Motors

ETV Motors Ltd., established in 2008 and based in Herzliya at the heart of Israel's Silicon Valley, develops advanced energy generation and storage technologies for automotive and other applications. The company's innovative High5ive™ automotive battery cells are characterized by high energy-density, high power-density and high voltage. They deliver at least twice the energy of the best competing cells so that batteries built from these cells will be smaller, more affordable, and offer twice the driving range of other Lithium Ion batteries. ETV Motors' new eTeg™ ultra-clean microturbine is an environmentally sound, economically attractive and efficient energy-generating solution for Extended Range Electric Vehicles. www.etvmotors.com

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